

MEETING MINUTES

Cascade Charter Township
Downtown Development Authority Board of Directors
Tuesday, January 20, 2015
5:30 P.M.
Cascade Library - Wisner Center
2870 Jacksmith Ave SE

ARTICLE 1. Call the Meeting to Order

Chairman Puplava called the meeting to order at 5:30 p.m.
Members Present: Rob Beahan, Jennifer Puplava, Kim Ridings, Matt Smith, Rick Siegle
Steve Stephan
Members Absent: David Huhn, Diana Kingsland, Paula Rowland, (excused)
Others Present: DDA/Economic Development Director Sandra Korhorn

ARTICLE 2. Approve the Agenda

Motion was made by Member Beahan to approve the Agenda. Support by Member Siegle. Motion carried, 6-0.

ARTICLE 3. Approve the Minutes of the December 2, 2014 Meeting

Motion was made by Member Beahan to approve the minutes of the December 02, 2014 Meeting as written. Support by Member Siegle. Motion carried 6-0.

ARTICLE 4. Acknowledge visitors and those wishing to speak to non-agenda items. (Comments are limited to five minutes per speaker)

No one wished to speak to non-agenda items.

ARTICLE 5. Discuss the Various DDA Development Improvement Areas

DDA/ED Director Korhorn presented. The DDA created four different development areas for the district.

1. The Village Area
2. The 28th Street Corridor
3. The Centennial Park Area
4. The Expressway/Interchange Area

We had talked about making each district distinct by the color of the signage. Do we feel we need to make these districts more distinct? Drury Hotels will be adding a distinctive wall and we will place a Township sign on it and the Village sign was lost in a storm last year. Do we want to, at that time, add the distinction of the individual districts?

Discussion Followed.

The Board decided to keep the designations as they are in the DDA/TIF plan and use them for marketing purposes, but do not feel the need to add designations to each sign or area.

ARTICLE 6. Discuss the Street Signage for the Intersection Projects

DDA/ED Director Korhorn presented. This is in conjunction with the current intersection projects that are in process. Wade Trim is working on the signal work for the intersection projects and asked if we are interested in placing illuminated street signs as part of our intersection projects. The signs cost \$3,500 each and there would be four per intersection with the exception of the 28th Street intersection that would have three. The signs can also be non-illuminated.

Discussion followed regarding the Street Signage for the Intersection Projects.

Motion by Member Beahan to proceed with the internally lit LED green and white street signs that say Cascade Charter Township and the street name in large print. Support by Member Siegle. Motion carried 6-0.

ARTICLE 7. Election of Officers.

Motion by Member Beahan to re-elect current members of the Board for 2015.

- David Huhn – Chairman
- Jennifer Puplava – Vice Chair
- Diana Kingsland - Secretary

Support by Member Siegle. Motion carried 6-0.

ARTICLE 8. Any Other Business

- a) Contact List for Board Members
- b) Update on Planning Activities
- c) Wisner Center Update

ARTICLE 9. Adjournment

Member Beahan made a motion to adjourn. Support by Member Siegle. Motion carried 6-0. Meeting Adjourned at 6:30 PM

Respectfully submitted,

Diana Kingsland, Secretary
Ann Seykora, Planning Administrative Assistant
Debra W. Groendyk, Planning Administrative Assistant