

MINUTES
Cascade Charter Township
Downtown Development Authority Board of Directors
Tuesday, January 17, 2017
5:30 P.M.
Cascade Library – Wisner Center

ARTICLE 1. Vice Chairman Puplava called the meeting to order at 5:30 P.M.
Members Present: Puplava, Beahan, Ridings, Rowland, Siegle and Stephan
Members Absent: Huhn, Kingsland and Smith
Others Present: DDA Director Sandra Korhorn, and those listed on the sign in sheet.

ARTICLE 2. Approve the current Agenda.

Motion was made by Member Rowland to approve the Agenda. Supported by Member Ridings. Motion carried 6 to 0.

ARTICLE 3. Approve the Minutes of the November 15, 2016 Meeting.

Motion was made by Member Beahan to approve the Minutes as presented. Support by Member Stephan. Motion carried 6 to 0.

ARTICLE 4. Acknowledge visitors and those wishing to speak to non-agenda items.

No one came forward.

ARTICLE 5. Review of 2017 DDA Budget

Director Korhorn presented the Board with a copy of the 2017 DDA budget.

Discussion followed.

ARTICLE 6. Discuss and Consider Sponsorship for the 2017 Metro Cruise Warmup Event.

Director Korhorn gave a review of the 2016 Metro Cruise Warmup Event. The event was a two-night (Thursday and Friday) event and the DDA donated \$5,000 for the event and was the title sponsor.

The Metro Cruise Warmup Committee (“MCWC”) is again requesting \$5,000 for sponsorship of the 2017 event. The MCWC has been meeting and is working on the schedule of events/activities, as well as talking with business owners within the DDA to generate more involvement. After receiving feedback this year from the car owners and because of so many other activities occurring on Friday night, the MCWC has decided to hold the event on Thursday evening only.

Director Korhorn is recommending the DDA sponsor the event again for 2017.

Discussion followed.

**Motion was made by Member Siegle to approve the \$5,000 donation by the DDA for the Metro Cruise Warmup Event. Supported by Member Rowland.
Motion carried 6-0.**

ARTICLE 7. Discuss Potential 2017 Projects

Director Korhorn brought for discussion a potential list of projects for 2017:

1. Lighting of Tassell Park;
2. Village area Holiday Decorations; and
3. Logo and Marketing/Branding Initiative for the downtown area.

ARTICLE 8. Discuss DDA Business Owners Meetings

Director Korhorn presented an idea to the Board to put together meetings with businesses owners (possibly a breakfast/coffee meeting or lunch-n-learns) within the DDA to let them know what the DDA is and how we can help them. Discuss with them issues within their particular district and to keep them informed of events and happenings within DDA.

ARTICLE 9. Election of Officers

Director Korhorn let the Board know it was time to elect officers for the DDA for 2017. The Board needs to vote on the positions of Chair, Vice Chair and Secretary.

With Chairman Huhn and Secretary Kingsland not present at this meeting, it was agreed by the six members that were present tonight to table the election until such time that they were present.

ARTICLE 10. Any other business.

- a. Contact list for Board Members.
- b. Cascade Community & Library Gathering Space Open House. Tuesday, January 24, 2017 from 5:30 – 7:00 p.m. at Wisner Center.
- c. Update on Planning Activities.

ARTICLE 11. Adjournment.

**Motion was made by Member Beahan to adjourn. Supported by Member Siegle.
Motion carried 6 to 0. The meeting was adjourned at 6:45 p.m.**

Respectfully submitted,
Diana Kingsland, Secretary