

MINUTES
Cascade Charter Township
Downtown Development Authority Board of Directors
Tuesday, August 16, 2016
5:30 P.M.
Cascade Library – Wisner Center

ARTICLE 1. Member Puplava called the meeting to order at 5:30 P.M.
Members Present: Puplava, Ridings, Siegle, Stephan, Kingsland
Members Absent: Beahan, Huhn, Rowland, Smith
Others Present: DDA Director Sandra Korhorn, and those listed on the sign in sheet.

ARTICLE 2. Approve the current Agenda.

Motion was made by Member Ridings to approve the Agenda. Supported by Member Stephan. Motion carried 5 to 0.

ARTICLE 3. Approve the Minutes of the July 19, 2016 Meeting.

Motion was made by Member Siegle to approve the Minutes as presented. Support by Member Ridings. Motion carried 5 to 0.

ARTICLE 4. Acknowledge visitors and those wishing to speak to non-agenda items.

No visitors who were present wished to speak about non-agenda items.

ARTICLE 5. Discuss Banners in Centennial Park.

Director Korhorn stated that at the July 19, 2016 meeting it was discussed using banners in Centennial Park to advertise park businesses and to use for wayfinding. The DDA was concerned about that idea since it may set a precedent and that is an opportunity that is not available to other Township business. After the July DDA meeting, she attended the Centennial Park Business Association meeting where they discussed the use of banners in Centennial Park for advertising within the park. They would like to use the banners to market the park, as well as potential use for wayfinding.

As a result of the association meeting, Director Korhorn presented the DDA with preliminary drawings of the banners discussed and is posing two questions to the DDA: (1) are there any designs that the DDA is not interested in, and (2) would the DDA be interested in helping to purchase the banners.

Mr. Kasmauskis, a representative of the Centennial Park Business Association, came forward to speak briefly about the park businesses.

Mr. Larry Fleis then came forward to speak about the association, property owners, tenancy and marketing of the park, the banners themselves, as well as the cost of the banners. They are not requesting the DDA approve company names on the banners, just approval for advertising the park itself. He is looking for feedback from the DDA on the

designs of the banners. The Association is looking to the tenants for some of the cost, but will need help with the rest of the cost of the banners (banners would last approximately 2 years and there would be about 30 banners at approximately \$8,000 - \$9,000).

Discussion followed.

The Board agreed the banners were a good idea, but suggested that a proposal be put together to present at maybe the next meeting more specially the design of the banners, life expectancy of the banners, what the tenants would commit, and what the DDA could realistically commit to financially.

ARTICLE 6. Discuss Holiday Decorations – Village and Tassell Park

Director Korhorn stated that there had been discussion for some time about putting up holiday lighting in Tassell Park. She met with Pat Cornelisse to kick around ideas for Tassell Park. A budget of \$5,000 has been allocated for this purpose. A couple of ideas were to use the existing stars/snowflakes currently used on the street lights in the Village and putting them in clusters in the trees at Tassell Park instead. There were issues last year with the condition of the snowflakes. They needed to be restrung, painted, and lights replaced. They do not hold up and are difficult to maintain. Director Korhorn talked about outlining structures at the park similar to the museum garden, outline the pavilion and the smaller gazebo. Electrical would need to be installed to accommodate the project. Buist Electric has given an estimate of \$1,100 for the three buildings in question. To do the silver maple, approximately \$2,400. Most of the \$5,000 would be used for Tassell Park. With that said, the snowflakes won't be in the Village if moved to the park. The question would then be what to do in the Village, possibly garlands wrapped with lights, or wreaths.

Discussion followed. The budget was talked about, the most efficient way to use the money, both the Village and Tassell Park or just Tassell Park. It was suggested that the Parks Committee be brought in to see if they could possibly contribute.

It was left that Director Korhorn would meet with the parks committee and also explore the cost that went into outlining the museum garden so the DDA could have some idea what it would cost to outline the three buildings in Tassell Park.

ARTICLE 7. Any other business.

a. Reminder – Metro Cruise Warmup – August 25 and 26, 5-9 pm.

As a side note: It was suggested that the DDA come up with a logo of its own to let the people of Cascade know that their DDA sponsors events. Currently, there is just the Cascade Township logo.

b. Update on Planning Activities.

ARTICLE 8. Adjournment.

**Motion was made by Member Siegle to adjourn. Supported by Member Kingsland.
Motion carried 5 to 0. The meeting was adjourned at 6:45 p.m.**

Respectfully submitted,
Diana Kingsland, Secretary