

MINUTES
Cascade Charter Township
Downtown Development Authority Board of Directors
Tuesday, August 28, 2018
5:30 P.M.
Cascade Library – Wisner Center

ARTICLE 1. Chairman Puplava called the meeting to order at 5:30 P.M.
Members Present: Beahan, DeWitt, Kingsland, McNeil-Chapman, Puplava, Ridings, Siegle, Stephan
Members Absent: Makkar
Others Present: DDA Director Sandra Korhorn, and those listed on the sign in sheet.

ARTICLE 2. Approve the current Agenda.

Motion was made by Member Beahan to approve the Agenda. Supported by Member Siegle. Motion carried 8 to 0.

ARTICLE 3. Approve the Minutes of the June 19, 2018 Meeting.

Motion was made by Member Ridings to approve the Minutes as presented. Supported by Member Siegle. Motion carried 8 to 0.

ARTICLE 4. Acknowledge visitors and those wishing to speak to non-agenda items.

No one came forward.

ARTICLE 5. Discuss and Consider Centennial Park Road & Sidewalk Improvements.

Director Korhorn stated that staff has met with Kent Co. Road Commission regarding the street and sidewalk project. Initially they wanted 16" lanes which resulted in some narrow median widths. After another meeting they agreed to narrow the lane to 15' and shorten a couple median widths. The revised plans were viewed and discussed. The sidewalk and streetlight project will be bid separately.

The DDA and Township will be bonding for their portion of the project. The project is scheduled for 2019.

Motion was made by Member Kingsland to approve the recommendation from the DDA that the project move forward to the Board. Supported by Member DeWitt. Motion carried 8 to 0.

ARTICLE 6. Discuss and Consider Purchase of Property at 2842 Thornapple River Dr. SE

Director Korhorn stated the property at 2842 Thornapple River Dr (Cascade Gallery) has been for sale for a while. There have been comments about acquiring properties along Thornapple River Dr for future development.

The property is 0.08 acres or roughly 3,485 Square feet and is zoned B1, Village Business District. The property owner is asking \$299,000. The assessing department has it assessed at \$172,000. The DDA hired an appraiser who valued it at \$240,000.

Discussion regarding options for the property such as a rental, parking lot, teardown or acquiring additional property in that area.

Members decided not to take action, but to keep an eye on the property.

ARTICLE 7. Discuss Family Nights at the Library Series

Director Korhorn stated the DDA supported this series financially and donated \$1,400 for this event. The average head count was approximately 150.

Positive discussion for increasing attendance by using social media and possibly adding a few concerts. Director Korhorn will get with Vanessa at the Library for planning.

ARTICLE 8. Discuss holding a Taste of Cascade Event

Director Korhorn discussed with Township Manager regarding a Taste of Cascade Event to be held annually on July 3rd, as the tents are already set up for the 4th.

There was discussion regarding what day of the week the 3rd falls on every year and if local businesses would be interested in participating depending on if the 3rd falls on a weekday or weekend. Would tickets be purchased and how would that be done? Clean up would be done by the Township.

Director Korhorn will canvas local businesses to get feedback on date and times.

ARTICLE 9. Discuss holding a Tree Lighting Event

Director Korhorn stated that there is a Christmas Tree Lighting Event along with Santa Claus coming in by fire truck held the Sunday evening after Thanksgiving put on by the Historical Society at the museum.

Would the DDA like to hold other activities at the same time? Mrs. Claus, reindeer or carolers were some ideas.

Director Korhorn will check into these things as well as talk to the Historical Society.

ARTICLE 10. Any Other business

a. Update on Planning Activities

Slim Chicken restaurant is going into the old Don Julio building on 28th St.

Chip sealant is being put down on some township roads to extend the life of the new tar.

Director Korhorn will meet with the Building & Grounds dept. to plan a spot in the Museum garden for the Christmas Tree.

Director Korhorn suggested putting up new snowflake brackets on light poles along Thornhills, Jacksmith and Thornbook and the members agreed.

Metro Cruise warmup was a success. There was great attendance and good weather and are making plans for next year's 10th anniversary.

Shriners Parade is on Sept 22, same route as the 4th. Parade starts at 10 AM.

ARTICLE 11. Adjournment.

Motion was made by Member Beahan to adjourn. Supported by Member Ridings. Motion carried 8 to 0. The meeting was adjourned at 6:50 p.m.